

Let the good grow



Let the good grow



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MINIMAL REPRESENTATION WITH CLAIM:

23 mm width

MINIMAL REPRESENTATION WITHOUT CLAIM:

15 mm width





LZC



Let the good grow

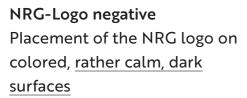
T N R

MINIMUM DISTANCE TO THE LOGO corresponds to 3x verse height of the word mark

BACKGROUNDS FOR THE LOGO

The preferred background for the logo is white, as it is most legible and recognizable here.

Light, colored backgrounds that do not cannibalize the colors of the logo can also be used.



Don'ts

The background must not be too restless or rich in contrast.

















