



The Nature's Richness Group

Let the good grow



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MINIMAL REPRESENTATION WITH CLAIM:
23 mm width

MINIMAL REPRESENTATION WITHOUT CLAIM:
15 mm width



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TNR



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R

MINIMUM DISTANCE TO THE LOGO
corresponds to 3x verse height
of the word mark

BACKGROUNDS FOR THE LOGO

The preferred background for the logo is white, as it is most legible and recognizable here.
Light, colored backgrounds that do not cannibalize the colors of the logo can also be used.



NRG-Logo negative

Placement of the NRG logo on colored, rather calm, dark surfaces



Don'ts

The background must not be too restless or rich in contrast.

